

Privacy Notice

Bisnode Magyarország Kft. and **Bisnode D&B Magyarország Kft.** (hereafter referred to as '**Service Provider**') in the course of operating the websites www.bisnode.hu, www.blog.bisnode.hu, www.partnerradar.hu, www.partnermanager.hu, www.partnercontrol.hu, dbai.bisnode.hu, www.dnbhungary.hu, and www.partnerpayment.hu (hereafter collectively referred to as 'Websites') may process data of the visitors and registrants of the Websites and any person ordering any product or service of the Service Provider (hereafter referred to as '**Data Subject**') in accordance with the provisions of Act CXII of 2011 on the Right of Informational Self-Determination and on Freedom of Information (hereafter referred to as '**Privacy Act**').

Service Provider hereby informs Data Subjects about the personal data processed by the Service Provider on its Websites, the purposes of data processing, its privacy principles and practices in personal data processing, as well as the possibilities and means of exercising data subject rights.

By using the Websites, the Data Subject accepts the provisions of this Privacy Notice and gives his consent to data processing as specified below. Further provisions may be set forth in the general contract terms and provisions agreed by the Data Subject and the Service Provider in respect of data processing.

The Websites may contain links to other websites and webpages. The Service Provider is not responsible for the privacy policy or any other activity of such websites and webpages.

1. Name and contact details of the Service Provider as Data Controller

Company name: **Bisnode Magyarország Kft.**
Registered office: 1093 Budapest Közraktár u. 30-32.
Telephone number: +36 1 815 8500
E-mail address: info@bisnode.hu
Tax identification number: 14735808-2-43
Company registration number: 01-09-917390
Data protection registry number: NAIH-60028/2012

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Company registration number: 01-09-167465
Data protection registry number: NAIH-60028/2012

2. Purpose and legal basis of data processing, set of processed data

Purpose of data processing is the creating a database and data provision for company information and marketing purposes.

The Service Provider may collect data of the Data Subjects in the course of using the Websites, i.e. their personal data and data concerning their use of the Websites.

Information on the use of the Websites: The Service Provider may conduct its own logbook about the user activities of the Data Subject. The logbook includes, but not limited to, user ID of Data Subject, IP-address of user's computer, time and date of use, user activity. In addition, the Service Provider may log the company names viewed by the Data Subject in the course of using the Websites and the number of clicks. Such data are aggregate statistical data, constituting non-personally identifiable information about the user. The Service Provider shall not disclose the details of the logbook relating to the Data Subject to any third party, and may use such information exclusively for its own analytical purposes, for improving user's experience and developing the technical infrastructure of the IT system.

Information about the **set of personal data affected** for the purposes of processing and the **legal basis** of processing is are summarised in a table set at the end of this Privacy Notice.

The Service Provider may process data subject to the **voluntary consent of the Data Subject** pursuant to point a) of Section 5 (1) of the Privacy Act.

The Service Provider shall not use the given personal data for any purpose other than the one specified above. If the Service Provider intends to use the provided data for purposes those for which it was originally intended it shall inform the Data Subject, obtain his prior and expressive consent or provide an opportunity to prohibit such use.

In addition to the provisions of this Privacy Notice, personal data may only be disclosed to any third party or authority - unless otherwise directed binding by a mandatory law – upon the prior and expressive consent of the Data Subject.

The Service Provider is not obliged to verify neither the given personal data, nor its accuracy. The adequacy of such information relates solely responsibility to the person providing the information, i.e. the Data Subject. When providing his e-mail address, the Data Subject is responsible for being the sole recipient of the service in question from the given e-mail address. In respect of this responsibility, the Data Subject registering with the e-mail address in question is solely responsible for any login from that e-mail address.

In case the Data Subject would, in the course of registering for any service, provide data of a third party or cause any damage in the course of using the Websites, the Service Provider is entitled to claim compensation for the damages. In this case the Service Provider may assist the competent authorities as much as possible in identifying the offender.

3. Duration of the data processing

In principle, the Service Provider may process data until the withdrawal of the Data Subject's consent, and process data for service provision purposes for the period necessary for such service provision.

Any data logged - except for the date of the last visit which is automatically overwritten - may be stored in the system for 24 months from the date of logging.

These provisions shall be without prejudice to the fulfilment of legal obligations to retain data (e.g. in accounting legislation) and to data processing based on the consent given at registering at the Websites or given later in any other form.

4. Cookies

In order to provide personalised services, the Service Provider or identified external service providers may use cookies put on the computer of the Data Subject. Once the browser sends back a previously saved cookie, the provider operating that cookie can connect, in respect of its own content, the data saved at the current visit of the Data Subject with data saved at previous occasions.

The Service Provider may use the following cookies:

- **Session cookies:** Session cookies will be automatically deleted after the visit of the Data Subject. Such cookies serve the Websites of the Service Provider or some of their functions or applications to operate in a more efficient and secure manner.
- **Persistent cookies:** The Service Provider may use persistent cookies for an improved user experience (e.g. navigation optimisation). Such cookies may be stored for a longer period in the cookie file of the browser. The duration depends on the cookie settings applied by the Data Subject in his web browser.
- **Cookies used for password-protected workflows or sessions**
- **Safety cookies**

The 'Help' function could be found in most of the browser menus, where the Data Subject could find more information about

- how to block cookies,
- how to allow new cookies,
- how to instruct the browser to install new cookies or
- how to block other cookies

in his own browser.

External servers help with independently measuring and auditing the visits and other web-analytical data of the Websites (**Google Analytics**). The competent data controllers can provide information to Data Subjects about the processing of the measured data at www.google.com/analytics/.

In case Data Subjects would not want to make their site activity available to Google Analytics, they can install the Google Analytics opt-out browser add-on.

The Websites use the remarketing tracking codes of **Google AdWords**. It allows the Service Provider to promote remarketing ads on the websites in the Google Display network to the Data Subjects visiting its Websites. The remarketing code uses cookies to tag the visitors. The users of the Websites can block such cookies if they consult the controller of Google Ads settings and follow the instructions provided there. More information can be found at <https://support.google.com/adwords/answer/1722022>.

Further information about the cookies can be found at <https://www.aboutcookies.org/>.

5. Newsletter

The Data Subject, in case of subscribing to the newsletter, shall give his full name and e-mail address to the Service Provider.

The newsletter contains direct marketing elements and advertisement. The Service Provider, in case of subscription to the newsletter, may process the data given by the Data Subject. The Data Subject can unsubscribe from the newsletter any time by clicking on the unsubscription link provided in the newsletter.

6. Persons entitled to data access, data transfer, data process

Primarily, the Service Provider and its staff are entitled to access the data that they should neither publish nor disclose to any third party.

The Service Provider, in the course of and to improve its activities, may transfer data for the purpose of data process to an external data controller (data processor) contracted for market research, needs assessment or for measuring customer satisfaction.

Information or data related to the Data Subjects, in accordance with the provisions of the Privacy Act, may be transferred, for the purpose of data process, in order to provide services, to other members of the Service Provider group, to subsidiaries of the Service Provider or of its parent company.

If the Service Provider transfers data for the purpose of data process and store data in a territory outside of the European Economic Area (EEA), it shall take the necessary steps to ensure the appropriate level of personal data protection.

In addition to the above, the personal data related to the Data Subject may only be transferred if mandatory required by Privacy Act or upon consent of the Data Subject.

7. Rights and remedies of the Data Subject

The Data Subject may exercise his right specified in this point through the remedies laid down in point 2.

7.1 Right of information

The Data Subject may ask any question or make any observation to the Service Provider about the data processing, and request information any time from the Service Provider about his personal data processed by the Service Provider.

Upon the request of the Data Subject, the Service Provider shall, *within 30 days from the submission of the request, provide information in writing* concerning the data relating to him, including those processed by a data processor on its behalf or according to its notice, the sources from where they were obtained, the purpose, grounds and duration of processing, the name and address of the data processor and on its activities relating to data processing, and the conditions and effects of the data incident and measures taken with a view to eliminate them and – in case of data transfer – the legal basis and the recipients.

The Service Provider - with a view to control measures relating to data incidents and to inform Data Subjects – shall keep records containing the personal data affected, the personal scope affected by the data incident, the time, circumstances and effects of the data incident and measures taken to eliminate thereof as well as other information determined by Privacy Act.

7.2 Right of the Data Subject to request rectification, erasure or blocking of his data

The Data Subject may request any time the **rectification or erasure** of his data wrongly recorded. The Service Provider shall, within 5 working days of receipt of the request, erase the data that would not be restored. The erasure shall not affect the data processing necessary to fulfil legal obligations (e.g. in account legislation), as the Service Provider shall store such data for as long as required.

The Data Subject may request the **blocking** of his data. The Service Provider shall block the personal data of the Data Subject upon his request or if there are reasonable grounds to believe that the erasure could affect the legitimate interests of the Data Subject. Such blocked personal data may be processed only for the purpose which prevented their erasure.

When a data is rectified, blocked, marked or erased, the Data Subject and all recipients to whom it was transmitted for processing shall be notified. Notification is not required if it does not violate the rightful interest of the Data Subject in light of the purpose of processing.

If the Service Provider refuses to comply with the Data Subject's request for rectification, blocking or erasure, the factual or legal reasons on which the decision for refusing the request for rectification, blocking or erasure is based shall be communicated in writing within 30 days of receipt of the request.

7.3 Right of the Data Subject to object to the processing of his personal data

The Data Subject shall have the right to object to the processing of data relating to him. In the event of objection, the Service Provider shall investigate the cause of objection within the shortest possible time inside a fifteen-day time period, adopt a decision as to merits and shall notify the Data Subject in writing of its decision.

7.4 Legal dispute and remedy

Furthermore, pursuant to the provisions of the Privacy Act and the Civil Code (Act 5 of 2013), the Data Subject may refer to the Hungarian National Authority for Data Protection and Freedom of Information (1125 Budapest, Szilágyi Erzsébet fasor 22/c.; www.naih.hu) or assert his rights before court.

8. Use of e-mail addresses

The Service Provider shall pay particular attention to the legitimacy of use of the e-mail addresses processed by the Service Provider. Accordingly, the Service Provider may use them only for the purposes laid down and as provided for in this Privacy Notice.

The processing of e-mail addresses mainly serves the identification of the Data Subject and to stay in contact with him during fulfilling the orders and providing services, therefore e-mails (information or advertisement) may be primary sent to this end.

9. Data security

The Service Provider is obliged to ensure data security and shall take all the technical measures to protect the recorded, stored or processed data and take all suitable measures against deletion, destruction, accidental loss, unauthorized access or alteration. In case of data transfer or disclosure to any third party, the Service Provider shall call upon him to fulfil the obligations laid down above.

10. Modifications to the Privacy Notice

In order to meet the requirements of the evolving EU legislation and the evolution of the internet, the Service Provider is entitled to unilaterally modify this Privacy Notice with prior notification to the Data Subjects via its Websites. Data Subjects accept modification by conduct while using the Websites

11. Personal data processed by the Service Provider and the concerned websites:

<i>Bisnode Magyarország Kft.</i>		
Processed personal data	Data processing	Concerned websites
Name, e-mail address	- data processing for direct marketing purposes, newsletter, subscription notification to blog	www.bisnode.hu www.blog.bisnode.hu www.partnerradar.hu www.partnercontrol.hu www.partnerpayment.hu
Company name, name and post of the Data Subject, e-mail address, phone number, website, information on notification	- Request for contact; - Call for offer; - Request for test password; - notification subscription	www.partnerradar.hu www.partnermanager.hu www.partnercontrol.hu www.bisnode.hu http://www.bisnode.hu/ceginformacio-teszt http://www.bisnode.hu/ugyfelszerzes-teszt http://www.bisnode.hu/partnerfigyeles-teszt http://www.bisnode.hu/szamlafizetes-teszt http://www.bisnode.hu/30nap http://www.bisnode.hu/tesztjelszo http://landing.partnermanager.hu/#test www.partnerpayment.hu
Company name, registered office, address, tax identification number, name and post of the Data Subject, phone number, e-mail address, website, information on notification	- Registration; - Verification of eligibility for the Bisnode Certificate	http://www.bisnode.hu/termekek/bisnode-tanusitvany/jogosultsag
User name and password	- Resetting forgotten user ID or password; - Other means of data processing relating to the registered Data Subject	www.partnercontrol.hu www.partnerradar.hu www.partnermanager.hu https://www.bispay.eu/Default.aspx Bisnode ParterControl mobil applikáció (Android, iOS)
Name and post of the Data Subject, e-mail address, phone number, billing name and address, reason for preferential registration	- Application for a conference - Ordering a service or product	www.partnercontrol.hu www.partnerradar.hu www.partnermanager.hu http://www.bisnode.hu/hirek-es-informaciok/akademia

Bisnode D&B Magyarország Kft.		
Processed personal data	Data processing	Concerned websites
Name, e-mail address	- data processing for direct marketing purposes, newsletter, subscription notification to blog	https://dnb.onelogin.com/login
Company name, name and post of the Data Subject, e-mail address, phone number, website, information on notification	- Request for contact; - Call for offer; - Request for test password; - notification subscription	http://www.dbhun.hu/hu/adatbazis/duns-szam/igenylolap
Company name, registered office, address, tax identification number, name and post of the Data Subject, phone number, e-mail address, website, information on notification	- Registration; - Verification of eligibility for the Bisnode Certificate	-
User name and password	- Resetting forgotten user ID or password; - Other means of data processing relating to the registered Data Subject	dbai.bisnode.hu http://www.dnbhungary.hu/onlinegr4/main.asp?lang=HU https://solutions.dnb.com/grs/jsp/EN-GB/GRSFrameLogon.jsp?news_country=950 https://www.portfoliomanager.dnb.com/App/ContentPages/Logon/SecureLogon.aspx http://www.dbhun.hu/hu/adatbazis/duns-szam/igenylolap https://dnb.onelogin.com/login http://www.dbhun.hu/node/
name and post of the Data Subject, e-mail address, phone number, billing name and address, reason for preferential registration.	- Application for a conference; - Ordering a service or product	http://www.dbhun.hu/hu/adatbazis/duns-szam/igenylolap dbai.bisnode.hu http://www.dbhun.hu/node/